

### Did you know?

On average, consumers will spend 12 – 18% more when making a purchase with a credit card. E-commerce itself has grown exponentially in the last ten years. The future of commerce will go mobile.

### Perfect for these industries

- Gardeners
- Landscapers
- General contractors
- HVAC and AC sales & services
- Electricians
- Masonry & tile contractors
- Carpenters
- Roofing or siding contractors
- Taxi, limo or airport services
- Direct sellers
- Mobile business owners
- Mobile market vendors: artists, farmers, antique sellers

### Speed and Convenience

ROAMpay delivers the highest security possible and the convenience of a mobile phone. Available for use on over 400+ phones, ROAMpay is the definitive application for processing major credit cards like Visa® and MasterCard® all on your mobile phone. With features such as real-time authorization, emailed receipts, void, and online reporting, you can trust that your business is flying at the speed of business.

ROAMpay gives you the lowest rates on credit transactions while rigorously protecting your customers' personal data. Remember the big one that got away? Never again. When you invest the time in getting a prospect read to place a big order, wrap up the deal without delay by taking their credit card right then and there — using just your cell phone.

### Key Benefits

- Quick activation
- No additional equipment costs
- Feature rich for the Merchant in mind:
  - Voice-to-text
  - Reverse Phone Lookup
- DES3 secure, PCI compliant

### With ROAMpay you can

- Quickly process credit card orders
- Real-time authorization
- Log cash orders for reporting and receipts
- Email receipts to your customers
  - Cross channel touch point
  - Build up your customer list for future marketing efforts
- Check transaction history and reports on your phone or online.

### Secure and fully compliant

ROAM adheres to the highest possible standards in payment security. Being PCI certified (Payment Card Industry), you can trust that your transactions are processed accordingly. All customer data is encrypted before it leaves your cell phone. No personal data is retained on your cell phone.

### No additional hardware required

With ROAMpay you use your current cell phone and your current calling plan. The service works on all major cell phones. If you don't already have a data plan, you can simply pay-as-you-go for data usage. It's just pennies per transaction.

ROAMpay also includes a web interface so you can securely enter credit card data from your PC or Mac's desktop.



## First Global Merchant Services

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